

1. You are creating a document that compares the speed of a solid state drive (fig 2) with a standard mechanical drive (fig 3). The document will be going to people who will be buying large numbers of the drives (think an IT department that will place them in many company computers).

Where do they fail to clearly communicate? What are some of the issues with using these two figures in the document? What needs to change?

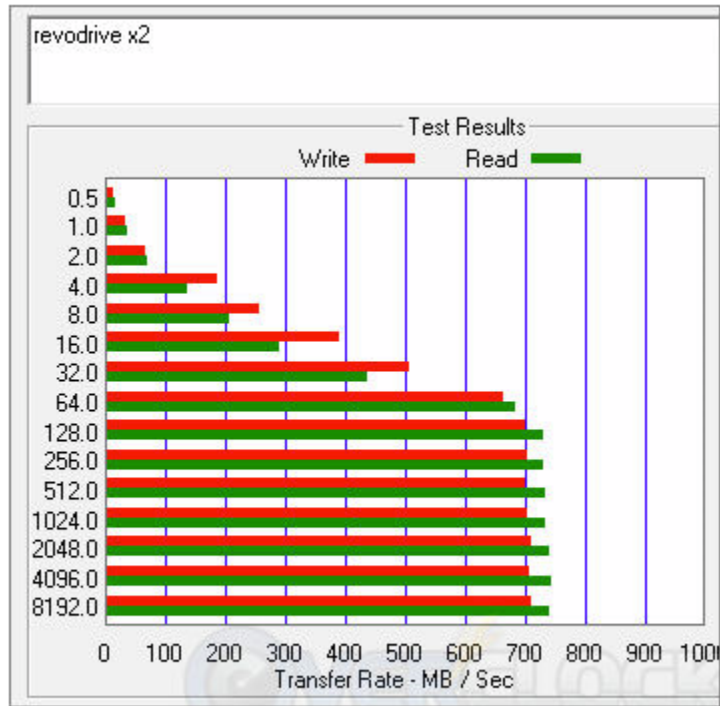


Figure 2. Throughput scores for the OCZ RevoDrive X2

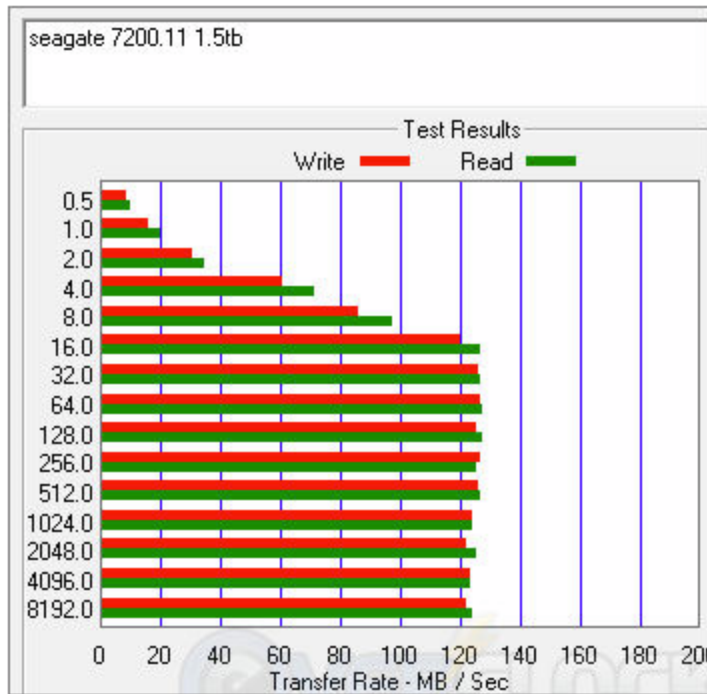


Figure 3. Throughput scores for the standard Seagate 7200.11 mechanical hard drive

2. This graph was prepared to be included in a sales report. Where do they fail to clearly communicate and what needs to change?

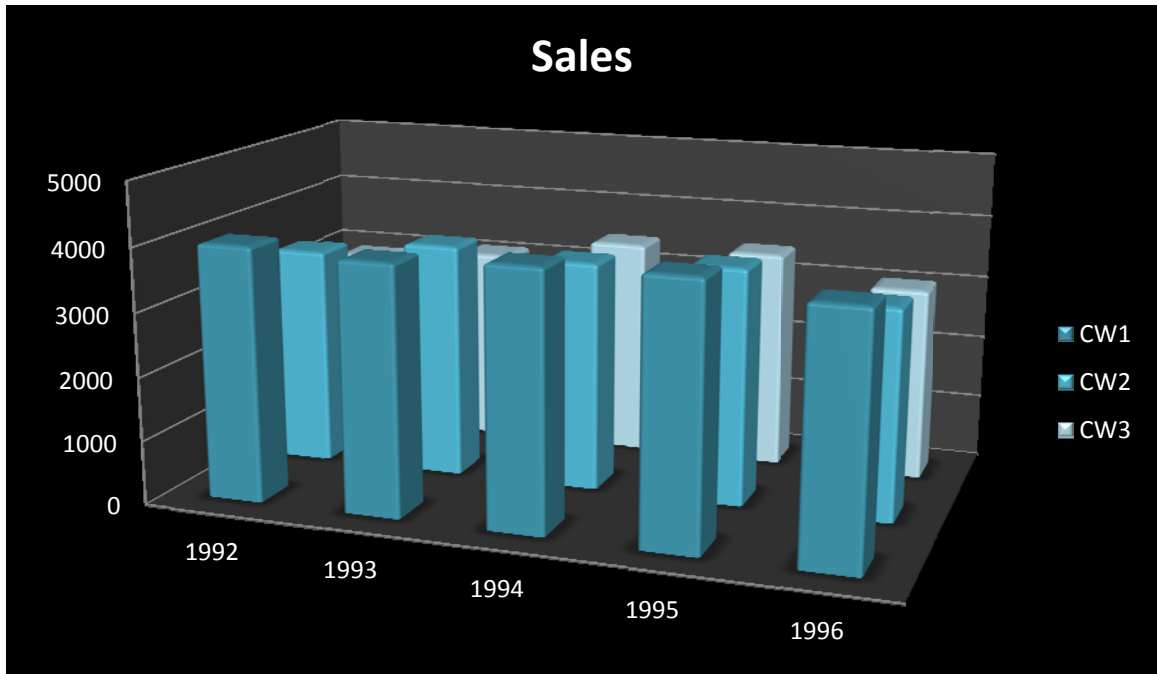


Figure 2. as you can see here, the graph shows the total amount of sales from 1992-1996.

3. A sales report contained the two tables below, which shows the sales of three related products by state. The person charged with presenting this information to your executives has created the two graphs and intends to use them on a PowerPoint presentation.

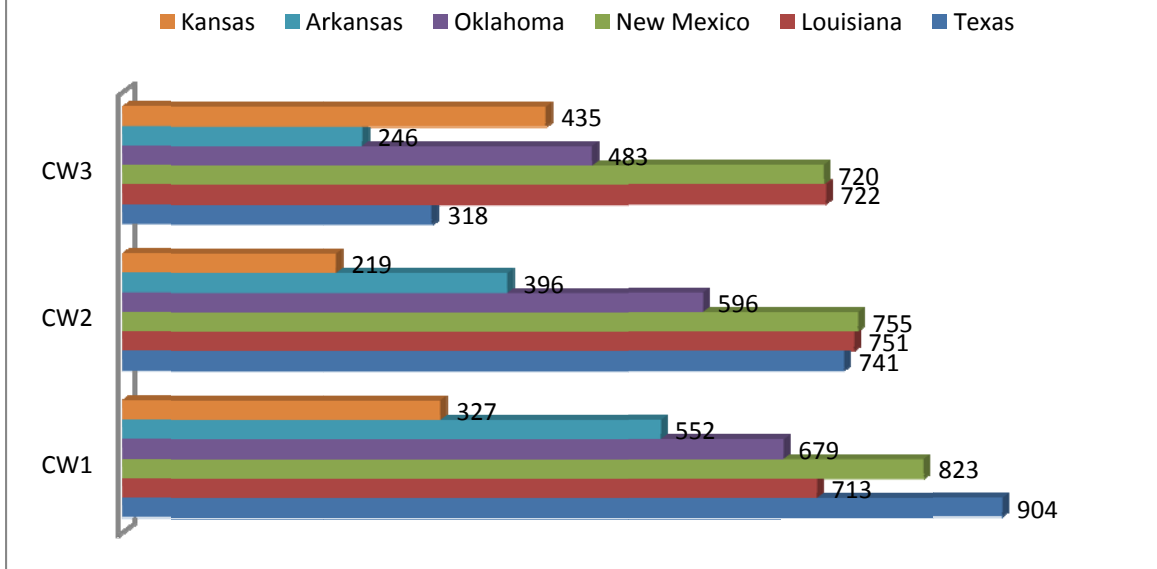
What are your comments about how to improve communicating the sales information?

Mega Sales 1992—Individual Units			
<i>State</i>	<i>CorrectWrite 1</i>	<i>CorrectWrite 2</i>	<i>CorrectWrite 3</i>
Texas	904	741	318
Louisiana	713	751	722
New Mexico	823	755	720
Oklahoma	679	596	483
Arkansas	552	396	246
Kansas	327	219	435

Mega Sales 1993—Individual Units

<i>State</i>	<i>CorrectWrite 1</i>	<i>CorrectWrite 2</i>	<i>CorrectWrite 3</i>
Texas	804	700	299
Louisiana	703	720	799
New Mexico	923	875	825
Oklahoma	655	543	450
Arkansas	502	380	236
Kansas	315	380	495

Mega Sales 1992-Individual Units



Mega Sales 1993-Individual Units

■ Kansas ■ Arkansas ■ Oklahoma ■ NewMexico ■ Louisiana ■ Texas

